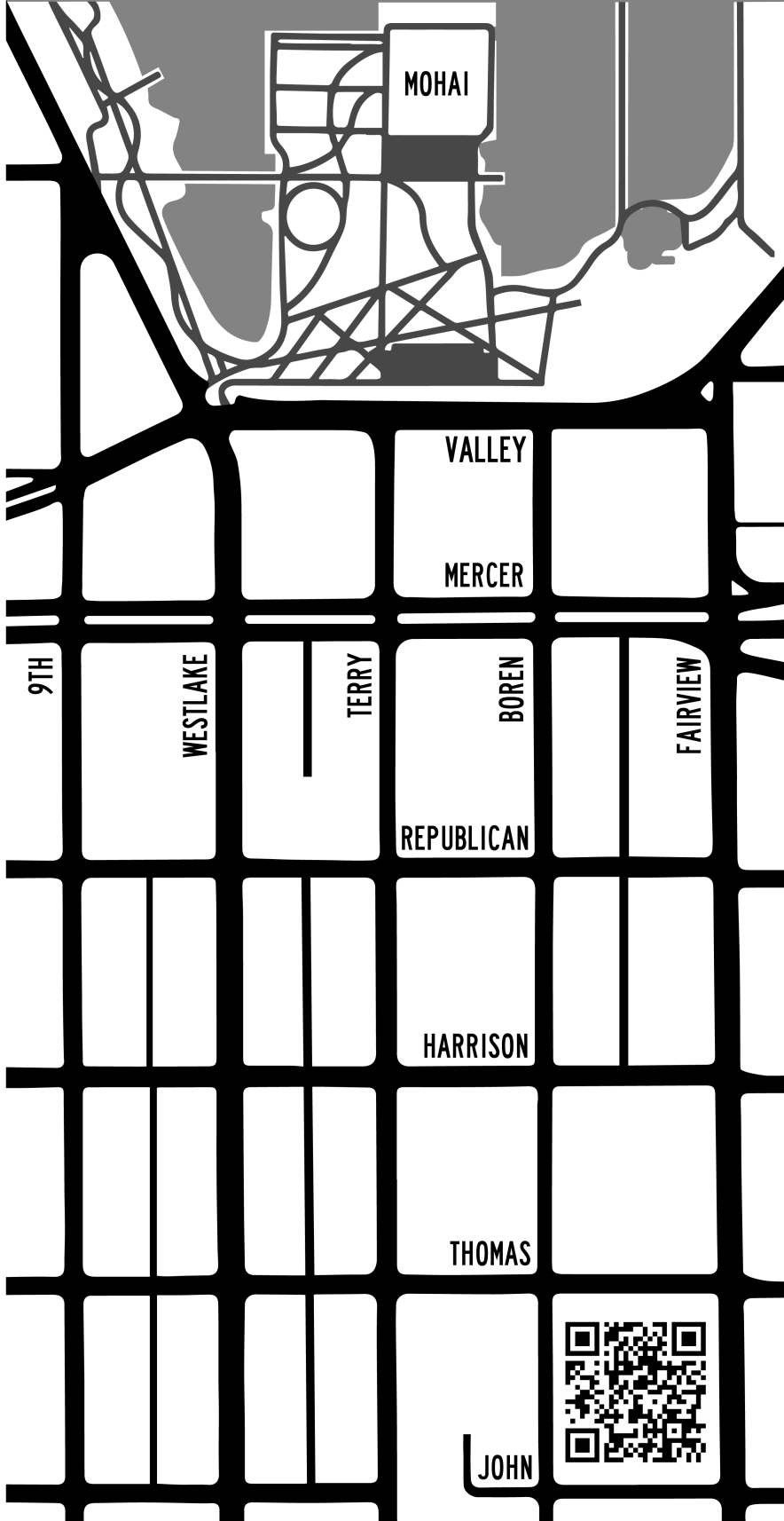


BOREALIS

OCT 11-14, 2018 a festival of light



DOWNLOAD FESTIVAR FOR ANDROID AND IOS

festivAR is an app for viewing Augmented Reality festival information on your phone or tablet. It was created to allow festival promoters to present Augmented Reality maps connected to festival data without expensive or delicate equipment. In addition to displaying the maps and data, an in-app camera shutter button allows you to capture them to your camera roll!

Download the app from the links at www.workshop3d.com/festivAR or scan the QR code in the corner of the map.

To view the 3D content, you will need this target to triggers the Augmented Reality map.

After launching the app, select the BOREALIS festival, and then aim your phone's camera at the target. An Augmented Reality model will appear on your screen, together with identifying information at the bottom of the screen, accompanied by brief instructions.

All of the bright spots on the map indicate art installation. Touch these to get information about the artwork and the artist.

For more information about parking locations, tap the P icons on the map.

You can move around the target image or rotate your device, etc., in order to see the 3D model from additional angles. Feel free to look around!

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AUGMENTED REALITY
www.workshop3d.com